

## Guest Speakers and Panellists

**Ronan Murray** prior to his current role as President of Cork Chamber, Ronan served as Honorary Treasurer and Executive Board Member, as well as Chairperson of the Chamber's Economic and Enterprise Committee. Originally from County Kerry, Ronan holds an Honours B.Comm degree and an Executive MBA from University College Cork. In addition, he is a fellow of the Chartered Accountants Ireland.

**Fiona Ryan** CEO and co-founder of Colata, a Sports Technology solution aimed at Elite Sports Organisations, Franchises and Governing Bodies. The venture has garnered support from Enterprise Ireland, recently winning the 'one to watch' award at the TUDublin Research Innovation Awards. Previously, Fiona was Entrepreneurship Manager at the Ludgate Hub in West Cork, where she played a pivotal role in nurturing startups and facilitating the growth of scaling businesses. Fiona's career trajectory has been marked by diverse experiences, driven by a passion for fostering innovation and supporting emerging businesses.

**Dr. Marko Forsell** is a distinguished academic whose work spans across the domains of education, research, business development, and entrepreneurship. Dr. Forsell recently taught 20 business advisors regarding the use of novel evidence-based methods which builds on his deep expertise in strategic management, organisational development, and international business development. Dr. Forsell has been the Director of Research and Development at Centria University of Applied Sciences, Finland since January 2019, managing significant yearly turnover and leading a team of over 150 R&D specialists and previously served as professor at the University of Oulu.

\* This conversation will discuss the cutting edge methods in which entrepreneurs (and their advisors) can be supported to maximise entrepreneurial success based on two ongoing Hincks projects: *CresCine* - Horizon Europe and *Target Circular* - Interreg NPA. The panel discussion is facilitated by Dr. Niall O'Leary from the Hincks Team.